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Connerton Launches Second Village, First Supermarket

New Town in Pasco County Coming Together

TAMPA, Fla. (April 10, 2007) – Connerton, the nearly 5,000 acre New Town currently under development in Pasco County, announced that construction of the first phase of its second village is underway and the first sales have begun. Known as *The Gardens*, the new village will ultimately feature more than 1,700 residences. Combined with Connerton's first village, *The Arbors*, the new village will bring the total number of residences to nearly 2,000 homes in the planned five-village community. Announced builders for *The Gardens* include David Weekley Homes, Morrison Homes, and Smith Family Homes.

Connerton is also the site of Pasco County's newest Publix Super Market. The 45,600-square-foot store recently celebrated its grand opening with a ribbon cutting ceremony. The grocery chain is the first business to open in Arbor Square, Connerton's 80,000-square-foot commercial center located on US 41 at Pleasant Plains Blvd.. The shopping center was built and leased by Stiles Corporation, a full-service commercial real estate development and investment company headquartered in Ft. Lauderdale.

"The plan is coming together," said Stew Gibbons, president of Connerton. "We're moving ahead with all the amenities that make Connerton a true town – from residential to commercial, from recreational to educational."

The Gardens has been selected as the location for two of three schools to be built by Pasco County within Connerton, as well as an 80-acre Pasco County regional park.

In addition, *The Gardens* will be home to the *Gardens Village Center*, a shopping and dining destination for the community. The *Village Center* is planned to include retail stores, neighborhood restaurants and professional office space. *Club Connerton*, part of the *Gardens Village Center*, is designed to be the center of recreational activity for the community. Residents will have access to an aquatic playground, fitness center, tennis courts, open green spaces and an

amphitheater. The *Gardens Village Center* and *Club Connerton* are planned to open in spring of 2008.

The first village in Connerton, *The Arbors*, is comprised of 264 lots and is almost completely sold out. Residents began moving into *The Arbors* in September of 2005. *The Arbors* is also home to *Arbor Square*, Connerton's first commercial village center where the new Publix is located. Other announced tenants include Christo's Restaurant, Amalfi Pizza & Pasta, SunTrust and AmSouth Banks, Quality Plus Cleaners, UPS Store, Cingular, Great Clips, Star Liquor, Huntington Learning Center, Aveda Salon and Poshe Nails.

About Connerton

Connerton is a 4,800 acre mixed-use master planned community in Central Pasco County, and the only "New Town" currently under construction in the greater Tampa Bay area. In total, there are approximately 8,500 residential units planned with over 3 million square feet of commercial space for office, retail and industrial uses. *The Arbors*, the first village in Connerton, is nearly sold out. The community will feature many amenities, including a Town Center, fitness and aquatics complex, amphitheatre, parks, extensive trail system for walking and biking and conservation areas. A hospital, regional park and three schools are also planned.

For more information on Connerton, call (813) 995-2460 or visit www.connerton.com.

Editor's Note: Digital photos are available upon request.

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