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## **Connerton Names Activities Director, Prepares Recreational Amenities**

**TAMPA, Fla. (April 10, 2007)** – Connerton, the nearly 5,000 acre New Town currently under development in Pasco County, has named Jon Liles as activities director for the community. Liles’ responsibilities will include developing fitness and wellness programs for Connerton residents which promote family values and social interaction. He has planned a wide range of activities for the community, from movie nights and dog obedience classes to yoga and outdoor walking clubs.

Residents of Connerton will have access to a variety of trails, parks, programs and the future amenities of *Club Connerton*. As the center of recreation for the community, *Club Connerton* will offer access to a spa, aquatic playground, fitness center, tennis courts, open green spaces and an amphitheater.

“Jon is a great addition to Connerton since our focus is on the family,” said Stew Gibbons, president of Connerton. “He has already shown his ability to bring communities together with fun, family-oriented activities.”

Liles came to Connerton after serving previously as the recreation programmer for the City of Fort Lauderdale. Liles was recruited for Connerton by WTS International, one of the world’s largest and fastest growing leisure companies. WTS provides resources and consulting for communities all over the world and is responsible for managing the daily operations, staff, programs and services offered within in Connerton.

### **About Connerton**

Connerton is a 4,800 acre mixed-use master planned community in Central Pasco County, and the only “New Town” currently under construction in the greater Tampa Bay area. In total, there are approximately 8,500 residential units planned with over 3 million square feet of commercial space for office, retail and industrial uses. The Arbors, the

first village in Connerton, is nearly sold out. The community will feature many amenities, including a Town Center, fitness and aquatics complex, amphitheatre, parks, walking trails and conservation areas. A hospital, regional park and three schools are also planned.

For more information on Connerton, call (813) 995-2460 or visit [www.connerton.com](http://www.connerton.com).

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