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Connerton Named “Best Community of the Year” by Pasco Building Association for Third Year in a Row

TAMPA, Fla. (April 11, 2008) – Connerton, West Coast Florida’s only New Town, won all six awards in the “Neighborhoods on Parade” category at the 2008 Pasco Building Association Parade of Homes Awards Banquet last night. Connerton also swept the category at the last two years’ awards ceremonies. Along with being named overall *Best Community of the Year*, Connerton won awards for *Best Neighborhood Entrance*, *Best Community Master Plan*, *Best Community Streetscape*, *Best Community Amenities* and *Best Environmental Sensitivity Program*.

The award ceremony, hosted by the Pasco Building Association (PBA), recognized the best new homes and communities throughout Pasco County.

In addition to the “Neighborhoods on Parade” awards, Connerton won the PRISM award for best billboard and Connerton’s director of marketing, Lorrie Glover, was named *Best Marketing Manager*. Arthur Rutenberg Homes, a Connerton builder, was awarded *Best Overall* and *Best Kitchen* for its Calais model.

“We thank our peers for this wonderful honor and are proud to have such talented builders on board to help us make our vision of the Connerton lifestyle a reality,” said Stewart Gibbons, president of Connerton.

About Connerton

Connerton is a 4,800-acre mixed-use master planned community in central Pasco County and the only “New Town” currently under construction in the greater Tampa Bay area. In total, approximately 8,500 residential units are planned with more than 3 million square feet of commercial space for office, retail and industrial uses. The Arbors, the first village in Connerton, is nearly sold out. Village Two, The Gardens, is now selling.

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The community currently features amenities including a Village Center with a Publix Super Market, banks and other convenient shops and services; and walking trails, boardwalks, neighborhood parks and conservation areas. A fitness and aquatics complex, an amphitheatre and parks are under development; and a hospital, medical offices, a regional park and three schools and a town center are also planned.

For more information on Connerton, call (813) 995-2460 or visit www.connerton.com.

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