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Connerton Announces the Cottage Collection from Taylor Morrison from the \$170s

TAMPA, Fla. (October 22, 2008) – Connerton, a New Town located in central Pasco County, announced that Taylor Morrison will offer its new Cottage Collection in the town's second village, The Gardens. The new homes will start from the \$170s. Homes at Connerton previously started in the \$200s.

“We are very pleased to offer this new collection of homes, which we hope will make the Connerton lifestyle more accessible to more people,” said Stew Gibbons, president of Connerton. “Taylor Morrison is a first-class homebuilder, and we are confident the new Cottage Collection will fit in flawlessly at Connerton.”

The Cottage Collection will offer homebuyers six different floor plans ranging from 1,400 to 2,600 square feet. The new collection will feature both single-story and two-story floor plans and a finished two-car garage. Other features of the Cottage Collection include vaulted ceilings; luxurious, oversized master bath suites with a garden tub; energy-saving features; tiled floors; a full appliance package and a security system with sensors on all doors and windows.

Residents of these homes will have easy access to all the amenities the community has to offer, including Club Connerton, which will open next month. This amenities center will feature a large super pool and aquatic playground, a fitness center, tennis and basketball courts, a sand volleyball court, open green spaces and an outdoor amphitheatre.

“We're excited to be partnering with Connerton on the Cottage Collection and to be offering more choices to homebuyers who want to take advantage of living in this beautiful community,” said John Hennebery, vice president of sales and marketing for Taylor Morrison.

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For more information on the Cottage Collection available in Connerton, please call Joan Landwehr at (813) 929-9464.

About Taylor Morrison

Combining the rich histories of Taylor Woodrow and Morrison Homes, the Taylor Morrison brand is your assurance of quality construction, superior design and award-winning customer service throughout the home-buying process and beyond.

About Connerton

Connerton is a 4,800-acre mixed-use master planned community in central Pasco County and the only “New Town” currently under construction in the greater Tampa Bay area. In total, approximately 8,500 residential units are planned, with more than 3 million square feet of commercial space for office, retail and industrial uses. The Arbors, the first village in Connerton, is nearly sold out. Village Two, The Gardens, is now selling.

The community currently features amenities that include a Village Center with a Publix Supermarket, banks and other convenient shops and services, as well as walking trails, boardwalks, neighborhood parks and conservation areas. Club Connerton, a complex including a fitness center, a pool and an amphitheatre, is opening next month. A hospital, medical offices, a regional park, three schools and a town center are also planned.

For more information on Connerton, call (813) 995-2460 or visit www.connerton.com.

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